



PLAYBILL ADVERTISING

Be a Part of Our 37th Season

Place your ad in the Annapolis Opera 2009 – 2010 season playbills and support opera in Annapolis

Your advertisement will appear in the playbills for each of the following five events:

- ♪ *Very Verdi* Concert **October 17, 2009**
- ♪ *Gifts from Grand Opera* Concert **December 6, 2009**
- ♪ *TOSCA* Fully Staged Opera **March 12 & 14, 2010**
- ♪ *Opera Lite* Concert **April 18, 2010**
- ♪ **22nd Annual Vocal Competition Finals** **May 16, 2010**

**** PLUS ****

A list of all advertisers is included on the Annapolis Opera web site. Your listing can include a link to your web site.

Ad Materials Must Be Received by September 1, 2009 to appear in all five playbills

AD PRICING FOR THE 2009-2010 SEASON		
Five Regular Season Events		
<input type="checkbox"/> Outside Back Cover Full Page, 4 Colors	4.5" x 7.5"	\$1600
<input type="checkbox"/> Inside Front Cover Inside Back Cover Full Page, 4 Colors	4.5" x 7.5"	\$1300
<input type="checkbox"/> Full Page – Inside B&W	4.5" x 7.5"	\$1100
<input type="checkbox"/> One-Half Page B&W	4.5" x 3.63"	\$575
<input type="checkbox"/> One-Quarter Page B&W	4.5" x 1.75"	\$325
<input type="checkbox"/> One-Eighth Page B&W	4.5" x 0.87"	\$225

AD FILE SPECIFICATIONS

We accept "camera ready" or electronic ads,
NO BLEED

Programs: Acrobat PDFs (Saved at Print resolution) or QuarkXpress 5 or 4.1 (MacOS).
Fonts: Postscript II screens & suitcase.
Note: **True Type fonts are not acceptable.**
Logos: Tiff/EPS files
Photos: Rendered at 300 dpi at 100%.
Line art: Rendered as vector art (EPS).

We can create your ad for a \$75 fee.

A one-eighth page ad can be made from your business card copy at no charge.

ADVERTISING PLACEMENT FORM

**Business or
Organization:**

**Website
URL:**

Address:

Telephone:

Fax:

E-mail:

Person to Contact:

Annapolis Opera Contact:

Annapolis Opera, Inc.

Maryland Hall for the Creative Arts – 801 Chase Street, Suite 304A, Annapolis, MD 21401

Call 410-267-8135 • Fax 410-267-6440 • [E-mail: admin@annapolisopera.org](mailto:admin@annapolisopera.org) • www.annapolisopera.org